

NEWS RELEASE FOR IMMEDIATE RELEASE August 1, 2019 **CONTACT:** Jill Etter, Director of

Communications

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State of Kuwait to help build the National Desert Storm and Desert Shield Memorial in Washington D.C.

On July 29, 2019, the Cabinet of Kuwait formally announced their intent to financially support the memorial.

Washington, D.C. – The National Desert Storm War Memorial Association is pleased to confirm that the State of Kuwait will financially contribute to help build the National Desert Storm and Desert Shield Memorial at the National Mall in Washington D.C.

Kuwait has not formally announced the dollar amount of their financial contribution.

Scott Stump, President/CEO of The National Desert Storm War Memorial Association said, "We are humbled and honored by this act of support on behalf of the State of Kuwait. This action underscores the worldwide importance of this project and everyone whom it represents."

DESIGN STAGE AND FUNDRAISING STAGE

The work of designing the Memorial is ongoing as the Design Team, composed of architects, sculptors and members of the Desert Storm War Memorial Association Board of Directors, work with the government entities in Washington D.C. to develop the final and approved design of the memorial.

The estimated cost to build the Memorial is \$40 million. The Association has raised \$8.4 million of the financial goal: Individuals, businesses and Veteran Service Organizations have donated \$2.4 million. The Memorial's site award's value is \$6 million. Our goal is the completion of the memorial by 2021, the 30th Anniversary of Operation Desert Storm.

In 1991, the United States of America sent a powerful message of international unity and cooperation to Saddam Hussein by opposing and ejecting Iraqi's occupying forces and liberating the peaceful nation of Kuwait. The mission undertaken by the United States Armed Forces during Operation Desert Storm and Desert Shield was a remarkable example of American leadership, values, and sacrifice in the pursuit of freedom.

The Memorial's design will commemorate the historical significance of Operation Desert Shield and Desert Storm while honoring the service and sacrifice of the United States of America and Coalition

military personnel who liberated Kuwait from Iraq and defended Saudi Arabia. The Memorial is projected to be completed by 2021.

In December 2014, President Obama signed the Memorial's enabling legislation. In March 2017, President Trump signed the law authorizing the Memorial to be built near the National Mall in Washington, D.C., in an Area – 1 location. In June 2018, a site located in close proximity to the Lincoln Memorial and the Vietnam Veterans War Memorial received approval.

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Since 2011, the National Desert Storm War Memorial Association (NDSWM) has worked to achieve its singular mission, construction of the National Desert Storm and Desert Shield Memorial. Our task is the completion and dedication of the memorial on Veterans Day, 2021. The law that authorizes us to build the Memorial prohibits the use of federal funds to pay any expense to establish this commemorative work. NDSWM is a federally recognized, tax-exempt, 501(c)3 structure led by an all-volunteer board of directors.