## **Application to Brew**

Captain Jack Collaboration 3 simple pages. We promise simplicity!

A special recipe crafted by the Bold Republic Brewing Company in Belton, Texas.

Maibock/Helles Bock

Please submit your completed application to: <a href="mailto:CaptainJack@ndswm.org">CaptainJack@ndswm.org</a>

How this works:

- 1. You apply.
- 2. When we receive and approve your application we will send you a document giving you a few options for how your participation translates into a donation.
- 3. After you brew and within a reasonable amount of time after your Capt. Jack brew is sold out, please mail your donation to the National Desert Storm Memorial Association.

Name:
Email:
Phone:
Physical Address:
Website:
Date of Application:
Estimated Brew Date:
I am applying to participate as:  A professional brewery hosting a team of breweries in my region A Professional brewery brewing within our own system A bar A bottle shop A Distributor Other beer industry professional
Team Captain or Brewer for this Event:
Please list all Team Members here:

Approximate size of Brew:
1-5bbls
5–10bbls
15-20bbls
20 or more bbls
What is your name on Instagram?
What is the name of your Facebook Page:
What is your name on Twitter?

Please read and confirm you agree to the information listed below:

The organization that is building the National Desert Storm and Desert Shield Memorial is called The National Desert Storm War Memorial Association (NDSWM).

Official information about the Memorial can be found here: <a href="http://www.ndswm.org/press-kit">http://www.ndswm.org/press-kit</a>

Registration and inclusion in Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial logos, recipe, and fundraising materials are open to those breweries, individuals, and establishments who have pledged to donate proceeds to NDSWM. Registrants can download online files of the hi-res artwork for the promotion of Capt. Jack, and may request to have any Capt. Jack event listed on our events calendar.

Because of the nature of our business (NDSWM) reserves the right to not promote a Capt. Jack promotional event if said event is deemed to potentially harm our reputation as we work throughout the USA and the World to raise funds to build the National Desert Storm and Desert Shield Memorial in Washington D.C. It is our desire to fully promote every event, but we wisely reserve the right to not promote. We stand ready to promote with a comprehensive social media presence to bring awareness to your brewing efforts, your brewery name, your support for the NDSWM and your event(s) surrounding Capt. Jack. We have a vested interest in seeing your promotion succeed and we will "pour" our resources into your efforts.

By registering for and participating in Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial, you acknowledge that your use of Capt. Jack logo/name/platform for your event is with the express intended purpose of participating in Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial.

You further acknowledge:

We will promote your event on our social media and our website & your event/brewery location will be pinpointed on a global event map.

Your information, name, photos sent to us, your logo and/or brewery name may be included in links promoting your participation in Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial. Your brewery contact information may be shared with Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial. You acknowledge that WE DO NOT PULL PERMITS in Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial name. NO EXCEPTIONS.

You acknowledge that the original intent of Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial is to support the fundraising efforts of the NDSWM. Events, tap takeovers, mini-fests with Capt. Jack Collaboration for the National Desert Storm and Desert Shield Memorial beers on tap, etc. may use the Capt. Jack or logo and name for promotion of the beer on labels, tap handles, menus, table tents, and any other promotional material, including websites and social media. Have fun and stay safe!

Where media space permits, please mention that the beer is a fundraiser for NDSWM. Please list our www.ndswm.org website on all promotional materials or online. You acknowledge that use of the Capt. Jack logo, platform, event title, names and intellectual property necessitates fulfillment of your donation pledge to ndswm.org for the donations surrounding this event.

SIGNATURE	
PRINTED NAME and DATE	

I acknowledge and agree to the above information.



