



**NATIONAL DESERT STORM
WAR MEMORIAL**

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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HUNDREDS OF GULF WAR VETERANS MARCH IN NATIONAL MEMORIAL DAY PARADE AS PREPARATIONS ARE UNDERWAY TO BEGIN CONSTRUCTION ON THE DESERT SHIELD AND DESERT STORM MEMORIAL IN WASHINGTON DC.

MAY 29, 2023 – On Memorial Day, hundreds of veterans who served during Operation Desert Storm in 1991 will travel to our nation’s Capital to honor those who died during their military service. The National Desert Storm Memorial Association is honored to be marching one of the largest groups of veterans in the National Memorial Day Parade beginning at 2PM EDT on Monday, May 29, 2023 on Constitution Avenue in Washington, DC. The parade is broadcast live and produced by the American Veterans Center.

Kyle B. Leggs, Director of Planning and Design for the Desert Shield and Desert Storm Memorial, said, “The annual participation of so many of our Desert Shield and Desert Storm (DSDS) veterans in the National Memorial Day Parade continues to help our memorial efforts tremendously and remember the fallen. I’ll never forget marching in the inaugural DSDS participation in the parade (2012), along with our President and CEO, Scott C. Stump, four other DSDS veterans, and one colleague who was a Vietnam veteran. That was such a proud day, as I reflect upon what it now means to not only honor our veterans but to commemorate their service and sacrifice. We are anticipating the completion of the Desert Shield and Desert Storm Memorial at the National Mall in Washington, D.C., within the next two years.”

In 1990, Saddam Hussein invaded Kuwait. Within 24 hours, Iraq’s military occupied its southern neighbor with the intent of further advancing into Saudi Arabia. President George H.W. Bush would successfully lead a coalition of dozens of nations in the liberation of Kuwait in 1991, a campaign known as Operation Desert Storm.

More information on the Desert Shield and Desert Storm Memorial can be located at www.ndswm.org.

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Since 2011, the National Desert Storm Memorial Association (NDSMA) has worked to achieve its singular mission, construction of the Desert Shield and Desert Storm Memorial at the National Mall in Washington D.C. The NDSMA's goal is the completion and dedication of the memorial by Spring 2025.