

PILOT FLYING J DONATES \$100,000 TO BUILD THE NEW DESERT STORM WAR MEMORIAL IN WASHINGTON, DC

Washington, DC, July 26, 2017 –<u>Pilot Flying J</u> the largest operator of travel centers in North America, is helping commemorate veterans and loved ones of the Desert Storm War. The <u>National Desert Storm</u> <u>War Memorial (NDSWM)</u>, a 501(c)3 organization headquartered in Washington, DC, will receive \$100,000 to help build a new monument on the National Mall in Washington, DC.

"The 650,000 service members, including 383 military members who died, in Operation Desert Shield and Desert Storm deserve a monument that pays tribute to their heroic service," Pilot Flying J CEO Jimmy Haslam said. "On behalf of our 26,000 team members, we believe this donation is one small way that we can demonstrate how proud we are of the men and women who serve."



In March, the new <u>National Desert Storm War</u> <u>Memorial (NDSWM)</u> was approved by President Trump to be built on the National Mall. Its design incorporates a "flat hook" shape that depicts the "left hook" maneuver that helped to bring the war to a timely conclusion and minimized the loss of life in Coalition Forces.

"We anticipate building this memorial in record time," said Scott Stump, CEO of the NDSWM. "The support from companies like Pilot Flying J and their employees is instrumental in bringing our dream into reality. We thank them for their generosity."

Donations to build the memorial and can be made at <u>www.NDSWM.org</u>.

About Pilot Flying J

Pilot Flying J, the largest operator of travel centers in North America, is committed to connecting people and places with comfort, care and a smile at every stop. Headquartered in Knoxville, Tennessee, Pilot Flying J has more than 750 retail locations in 43 states, 44 Goodyear Commercial Tire and Service Centers and 35 Boss Shops all of which accept MyRewards loyalty cards, Pilot Flying J's loyalty rewards program. The Pilot Flying J network provides drivers with access to more than 70,000 parking spaces for trucks, 4,900 showers and more than 5,000 diesel lanes offering Diesel Exhaust Fluid (DEF) at the pump. Pilot Flying J is currently ranked No. 14 on Forbes' list of America's Largest Private Companies. Visit www.pilotflyingj.com for more information.

#

NDSWM Contact: Siobhan Olson, 336-769-6365, <u>Siobhan@FeistyPR.com</u> Pilot Flying J Contact: Anne LeZotte, 865-474-3028, anne.lezotte@pilottravelcenters.com