



FOR IMMEDIATE RELEASE

## FORT WORTH AREA SCHOOL STUDENTS RAISE FUNDS FOR NEW DESERT STORM WAR MEMORIAL IN WASHINGTON, DC

Washington, DC, June 7 2017 – [The National Desert Storm War Memorial](#) (NDSWM) a 501(c)3 organization headquartered in Washington, DC, has launched a pilot program, titled the [NDSWM Texas School Challenge](#), to raise money for the new National Desert Storm War Memorial (NDSWM) that will be built in Washington, D.C. in remembrance of the Desert Storm War, those who paid the ultimate price for their involvement, the war's veterans and the liberation of the country of Kuwait.



The idea originated with Hillwood Middle School's Principal, Kathleen Eckert, Coach Joseph Nisbett, the staff and students.

It has since grown to five schools in the Fort Worth area that not only accepted the NDSWM's challenge, but challenged each

other to see what school will raise the most money to help build the memorial, from Memorial Day on May 29 through Veterans Day on November 11, 2017. Current participating schools are: **Hillwood, Fossil Hill, Keller, Timberview, and Trinity Springs schools.**

The challenge is open to all Texas schools and each school is able to determine how to raise money. The program not only helps build the memorial, but also offers students an engaging way to pay tribute to Desert Storm and Desert Shield veterans. "We took on the challenge to help students create a bond with veterans and understand what happened during that time in history," said Eckert. "Instead of merely reading about this conflict in textbooks, this is a way for students to meet veterans, be creative in building a fundraising campaign and be celebrated for achieving success."

Each school is recognized on the [NDSWM website](#) and in [social media](#) through the program. Schools that raise \$5,000 or more will receive a commemorative plaque for their school. The school that raises the most money receives the "Order of the Champions" plaque and special recognition as the winning school.

"Building the memorial was approved by President Trump in March," said Bob Adams, vice president of NDSWM. "We hope to have every school in Texas participate and look forward to getting to know each school, hearing from the kids and staff, increasing the overall educational awareness of the Desert Shield/Desert Storm conflicts and war, and engaging the children in our mission to salute the memories of those who have fallen, their families, veterans of the Desert Storm war and the liberation of Kuwait – all having historical and educational value and rightfully deserving remembrance."



Complete information the NDSWM Texas School challenge can be found at this link:  
[https://www.ndswm.org/?page\\_id=2279](https://www.ndswm.org/?page_id=2279).

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NDSWM Website: [www.ndswm.org](http://www.ndswm.org)  
Contact: Siobhan Olson, 336-769-6365, [Siobhan@FeistyPR.com](mailto:Siobhan@FeistyPR.com)